

Business Policy and Strategy

[BPS 4305](#) Strategic Management (3 semester credit hours) Capstone-level course requiring integration of all fields of business. Students will draw on their broadened awareness of various environmental influences (social and political) to solve business problems. Management alternatives will be examined with an ethical perspective relating policy trends to the strategic planning mode. Prerequisites: ([BCOM 3310](#) or [BCOM 3311](#)) and ([FIN 3320](#) and [ITSS 3300](#) and [OPRE 3310](#) and [OBHR 3310](#) and [MKT 3300](#)) and ([STAT 3360](#) or [OPRE 3360](#)). (3-0) S

[BPS 4307](#) Corporations, Politics and Society (3 semester credit hours) Overview of the corporation as a political participant in the American political system. Topics include corporate political action committees, business lobbying, grassroots programs, Federal Election Campaign Act, and labor involvement. Prerequisite: [BCOM 3310](#) or [BCOM 3311](#). (3-0) Y