Naveen Jindal School of Management

Master of Science in International Management Studies

36 semester credit hours minimum

Faculty


Clinical Professors: John Barden, Abhijit Biswas, Tevfik Dalgic, Marilyn Kaplan, Radha Mookerjee, Daniel Rajaratnam, Kannan Ramanathan, Rajiv Shah, Habte Woldu, Laurie L. Ziegler

Associate Professors: Norris Bruce, Nanda Kumar, Seung-Hyun Lee, Syam Menon, Valery Polkovnichenko, Orlando C. Richard, Kelsey D. Wei, Zhiqiang (Eric) Zheng

Clinical Associate Professor: Sonia Leach

Assistant Professors: Kyle Hyndman, Sheen Levine, Arzu Ozoguz, Gonca P. Soysal, Upender Subramanian, Malcolm Wardlaw, Jieying Zhang

Clinical Assistant Professors: Shawn Alborz, Ayfer Gurun

Senior Lecturers: Judd Bradbury, George DeCourcy, Maria Hasenhuttl, Thomas (Tom) Henderson, Jackie Kimzey, Madison Pedigo, Luell (Lou) Thompson

Degree Requirements

The MS degree is obtained by completing satisfactorily a 36 semester credit hour program beyond prerequisite courses for the Jindal School of Management graduate programs. The program provides students the opportunity to learn in-depth the fundamentals of (1) functional areas of management, (2) international management, and (3) cultural, sociopolitical, and geographical constraints affecting international business decisions. It also provides educational opportunities for the student with non-business undergraduate training to prepare for a career in the management of international trade and industry.

Students must maintain a 3.0 grade point average in both core courses and in aggregate courses to qualify for the MS degree.

Course Requirements

Basic Business Core: 8 semester credit hours

All students enrolling in MS IMS must complete the following Basic Business Core Courses:
IMS Core Courses: 11 semester credit hours

**IMS 6204** Global Business
**IMS 6310** International Marketing
**IMS 6360** International Strategic Management
**IMS 6365** Cross-Culture Communication and Management

IMS Electives: 6 semester credit hours

Select a minimum of 6 semester credit hours from the following:

**IMS 6302** Legal Aspects of International Business Transactions
**IMS 6320** International Corporate Finance

or **FIN 6366** International Financial Management

**BPS 6332** Strategic Leadership

**BPS 6V99** Special Topics in Business Policy and Strategy [when topic is Strategic Corporate Social Responsibility]

Free Elective Courses: 11 semester credit hours

Four semester credit hours of area study is strongly recommended. Any course from the set of IMS electives may be used as a free elective. Also, any advanced courses from other departments within the Jindal School of Management may be used as a free elective.

The following are some of the other IMS related courses offered with the Jindal School of Management:

**MKT 6332** Advertising and Promotional Strategy
**IMS 6314** Global E-Business Marketing
**OB 6301** Organizational Behavior
**OB 6303** Managing Organizations
**OB 6307** Strategic Human Resource Management
**OB 6331** Power and Politics in Organizations
**OB 6332** Negotiation and Dispute Resolution
**OB 6333** Managerial Decision Making
**IMS 6340** Managing Strategy and People in International Techno-Creative Industries  
**IMS 6341** International Human Resource Management  
**IMS 6343** Sustainability in a Global Business Environment

Please select from the following faculty-led study trip courses focusing on specific regional area studies: **IMS 6V91, IMS 6V92, IMS 6V93, IMS 6V94, IMS 6V95, IMS 6V96**.

Additionally, up to 6 semester credit hours of a graduate level language courses may be applied to your degree plan as a free elective. The following are the list of courses available with the University:

- **HUMA 6320** French Review  
- **HUMA 6321** Spanish Review  
- **HUMA 6323** German Review  
- **HUMA 6330** French Workshop  
- **HUMA 6331** Spanish Workshop  
- **HUMA 6333** German Workshop

**Areas of Concentration**

The MS IMS degree program can be taken by itself or with a concentration in one of the six provided degree program areas. Once students take the 25 semester credit hours (8 semester credit hours of basic business core courses, 11 semester credit hours of IMS foundation course and 6 semester credit hours of IMS elective courses), they can take 11 semester credit hours of free elective courses from the optional electives or the areas of concentration. However, if students decide to take the MS IMS with a specific choice of concentration, the students should take 12 semester credit hours entirely from that specific area of concentration.

**Supply Chain Management: 12 semester credit hours**

- **OPRE 6332** Spreadsheet Modeling and Analytics  
- **OPRE 6366** Global Supply Chain Management  
- **OPRE 6362** Project Management in Engineering and Operations  
- **OPRE 6370** Global Logistics and Transportation  
- **OPRE 6371** Purchasing, Sourcing and Contract Management  
- **OPRE 6389** Managing Energy: Risk, Investment, Technology (MERIT)

**Human Resources/Organizational Behavior: 12 semester credit hours**

- **IMS 6341** International Human Resource Management  
- **OB 6301** Organizational Behavior
OB 6303 Managing Organizations
OB 6307 Strategic Human Resource Management
OB 6331 Power and Politics in Organizations
OB 6332 Negotiation and Dispute Resolution

Marketing: 12 semester credit hours

IMS 6314 Global E-Business Marketing
MKT 6309 Marketing Research
MKT 6310 Consumer Behavior
MKT 6321 Interactive and Digital Marketing
MKT 6332 Advertising and Promotional Strategy
MKT 6339 Capstone Marketing Decision Making
MKT 6350 Competitive Marketing Strategy

Finance: 12 semester credit hours

FIN 6308 Regulation of Business and Financial Markets
FIN 6310 Investment Management
FIN 6322 Real Estate Finance and Investment
FIN 6330 Behavioral Finance
FIN 6366 International Financial Management

Innovation and Entrepreneurship: 12 semester credit hours

ENTP 6315 Entrepreneurial Finance
ENTP 6370 Innovation and Entrepreneurship
ENTP 6375 Technology and New Product Development
ENTP 6380 Market Entry Strategies
ENTP 6388 Managing Innovation within the Corporation
ENTP 6390 Business Model Innovation

Information Management Technology: 12 semester credit hours

MIS 6309 Business Data Warehousing
Foreign Study Trips

The Jindal School of Management encourages all students studying for the MS degree to master one foreign language. However, equally important is direct experience of business practices in a foreign country. UT Dallas has organized study abroad opportunities in Latin America, Western Europe, Asia, Africa, North America, and Eastern Europe. Foreign study courses, usually offered between semesters, vary in length from two to three weeks and are generally taken as part of an Area Studies course. Area study course is preceded by two weeks of seminar and followed by two weeks of post-trip seminar. Regional Area Studies course(s) may be repeated for credit if regions of study differ.

IMS 6V91 Regional Area Studies: Latin America
IMS 6V92 Regional Area Studies: Western Europe
IMS 6V93 Regional Area Studies: Asia
IMS 6V94 Regional Area Studies: Africa
IMS 6V95 Regional Area Studies: North America
IMS 6V96 Regional Area Studies: Eastern Europe

Program Notes

Students are encouraged to complete the basic core courses before beginning the advanced core courses. International Strategic Management (IMS 6360) serves as the capstone course and should be taken during the last semester prior to graduation. The classes for this degree are largely offered in the evenings.

1. FIN 6301 Financial Management requires OPRE 6301 as a prerequisite or corequisite or a substantial background in statistics leading to a waiver of the requirement by instructor consent.