ACCT6349 - Information Technology Strategy and Management

ACCT 6349 (MIS 6302) Information Technology Strategy and Management (3 semester credit hours) This course explores the strategic management and control issues associated with information technology. It provides a framework to understand how IT strategy aligns with business strategy and focuses on developing an understanding of the key information requirements for developing an IT strategy and systems architecture. This includes conducting IT sourcing analysis, and managing IT investments effectively to maximize business value. The course will consist of a mix of real-world case studies on IT strategy development across different industries. Credit cannot be received for both ACCT 6349 and MIS 6302. (3-0) Y