Naveen Jindal School of Management

Bachelor of Science in Global Business

Degree Requirements (120 semester credit hours)¹

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.²

I. Core Curriculum Requirements: 42 semester credit hours³

Communication: 6 semester credit hours

   COMM 1311 Survey of Oral and Technology-based Communication
   RHET 1302 Rhetoric

Mathematics: 3 semester credit hours

   MATH 1325 Applied Calculus I

Life and Physical Sciences: 6 semester credit hours

   Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours

   Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours

   Select any 3 semester credit hours from Creative Arts core courses (see advisor)

American History: 6 semester credit hours

   Select any 6 semester credit hours from American History core courses (see advisor)

Government / Political Science: 6 semester credit hours

   GOVT 2305 American National Government
   GOVT 2306 State and Local Government

Social and Behavioral Sciences: 3 semester credit hours

ECON 2301 Principles of Macroeconomics

Component Area Option: 6 semester credit hours

MATH 1326 Applied Calculus II
ECON 2302 Principles of Microeconomics

II. Major Requirements: 73 semester credit hours

Major Preparatory Courses: 15 semester credit hours

ACCT 2301 Introductory Financial Accounting
ACCT 2302 Introductory Management Accounting
BLAW 2301 Business and Public Law
ECON 2301 Principles of Macroeconomics
ECON 2302 Principles of Microeconomics
MATH 1325 Applied Calculus
MATH 1326 Applied Calculus II

OPRE 3333 Quantitative Business Analysis
or MATH 2333 Matrices, Vectors, and Their Application

STAT 3360 Probability and Statistics for Management and Economics
or OPRE 3360 Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 28 semester credit hours

IMS 3100 Professional Development
BCOM 3310 Business Communication
BCOM 4350 Advanced Business Communication
FIN 3320 Business Finance
MIS 3300 Introduction to Management Information Systems
OPRE 3310 Operations Management
OBHR 3310 Organizational Behavior
MKT 3300 Principles of Marketing
BPS 4305 Strategic Management
**IMS 3310** International Business

**Major Related Courses: 18 semester credit hours**

**IMS 4320** International Marketing  
**FIN 3380** International Financial Management  
**IMS 4330** Global Human Resource Management  
**IMS 4373** Global Strategy

Six semester credit hours of the same foreign language. May include 3 semester credit hours from BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323.

**Guided Electives: 12 semester credit hours**

Select 12 semester credit hours from one of the following tracks:

**Global Business Track**

**IMS 4310** Export Market Development  
**ENTP 4311** Entrepreneurial Strategy and Business Models  
**OBHR 4310** Business Ethics  
**OBHR 4352** Negotiation and Dispute Resolution  
**FIN 3350** Macroeconomics and Financial Markets  
**OPRE 3320** Supply Chain Management  
Faculty led foreign study trip  
**GEOG 3370** The Global Economy  
**ECON 4360** International Trade

**Finance Track**

**FIN 3330** Personal Financial Planning  
**FIN 3380** International Financial Management  
**FIN 3350** Macroeconomics and Financial Markets  
**FIN 3340** Regulation of Business and Financial Markets  
**FIN 3305** Real Estate Principles

**IT Track**

**MIS 4300** Database Fundamentals  
**MIS 4340** Enterprise Resource Planning  
**MIS 4350** Introduction to Business Intelligence and Data Mining
**Marketing Track**

**MKT 3340** Marketing Research  
**MKT 3320** Product and Brand Management  
**MKT 3330** Introduction to Professional Selling  
**MKT 4330** Digital and Internet Marketing  
**MKT 4340** Consumer Behavior

**Supply Chain Management Track**

**OPRE 3330** Project Management  
**OPRE 4340** Purchasing and Sourcing Management  
**OPRE 3320** Supply Chain Management  
**OPRE 4350** Global Outsourcing Services  
**OPRE 4330** Logistics and Inventory Management

**Innovation & Entrepreneurship Track**

**ENTP 3301** Entrepreneurship  
Any 3 (9 semester credit hours of the following)  
**ENTP 3360** Entrepreneurial Finance  
  or **FIN 3360** Entrepreneurial Finance  
**ENTP 4311** Entrepreneurial Strategy and Business Models  
**ENTP 4320** Small Business Management  
**ENTP 4350** Corporate Entrepreneurship  
**ENTP 4340** Social Entrepreneurship

**International Political Economy Track**

**IPEC 3349** World Resources and Development  
**ISSS 4358** National and International Security  
**GEOG 3372** Population and Development  
**PSCI 4356** International Political Economy  
**PSCI 4329** Global Politics  
**PSCI 4347** The War on Drugs
PSCI 4348  Terrorism
GEOG 3359  Human Migration and Mobility: Global Patterns
ISSS 4377  Alternative Approaches to National Security
PSCI 4360  The Political Economy of Multinational Corporations
PSCI 4359  Globalization and International Conflict
PSCI 4332  Latin American Politics
SOC 3336  Culture Regions
GEOG 3382  Russia: Yesterday, Today, and Tomorrow
SOC 3338  Japanese Culture and Society

III. Elective Requirements: 5 semester credit hours

Free Electives: 5 semester credit hours

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

JSOM freshmen are required to take BA 1100  Business Basics.

Each student is expected to complete a minimum of 160 hours of business-related work to fulfill the JSOM professional practicum requirement.

1. Incoming freshmen must complete and pass UNIV 1010 Freshman Seminar and the corresponding school-related freshman seminar course. Students, including transfer students, who complete their core curriculum at UT Dallas must take UNIV 2020.

2. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 semester credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

3. Curriculum Requirements can be fulfilled by other approved courses from institutions of higher education. The courses listed are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

4. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

5. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in Core Curriculum.

6. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.

7. Students may substitute MATH 2418 or CS 2305.