Naveen Jindal School of Management

Bachelor of Science in Global Business

Degree Requirements (120 semester credit hours)

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.

I. Core Curriculum Requirements: 42 semester credit hours

Communication: 6 semester credit hours

COMM 1311 Survey of Oral and Technology-based Communication
RHET 1302 Rhetoric

Mathematics: 3 semester credit hours

MATH 1325 Applied Calculus I

Life and Physical Sciences: 6 semester credit hours

Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours

Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours

Select any 3 semester credit hours from Creative Arts core courses (see advisor)

American History: 6 semester credit hours

Select any 6 semester credit hours from American History core courses (see advisor)

Government / Political Science: 6 semester credit hours

GOVT 2305 American National Government
GOVT 2306 State and Local Government
Social and Behavioral Sciences: 3 semester credit hours

**ECON 2301** Principles of Macroeconomics

Component Area Option: 6 semester credit hours

**MATH 1326** Applied Calculus II

**ECON 2302** Principles of Microeconomics

II. Major Requirements: 73 semester credit hours

Major Preparatory Courses: 15 semester credit hours

**ACCT 2301** Introductory Financial Accounting

**ACCT 2302** Introductory Management Accounting

**BLAW 2301** Business and Public Law

**ECON 2301** Principles of Macroeconomics

**ECON 2302** Principles of Microeconomics

**MATH 1325** Applied Calculus I

**MATH 1326** Applied Calculus II

**OPRE 3333** Quantitative Business Analysis

or **MATH 2333** Matrices, Vectors, and Their Application

**STAT 3360** Probability and Statistics for Management and Economics

or **OPRE 3360** Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 28 semester credit hours

**IMS 3100** Professional Development

**BCOM 3310** Business Communication

**BCOM 4350** Advanced Business Communication

**FIN 3320** Business Finance

**MIS 3300** Introduction to Management Information Systems

**OPRE 3310** Operations Management

**OBHR 3310** Organizational Behavior

**MKT 3300** Principles of Marketing

**BPS 4305** Strategic Management
IMS 3310 International Business

Major Related Courses: 18 semester credit hours

IMS 4320 International Marketing
FIN 3380 International Financial Management
IMS 4330 Global Human Resource Management
IMS 4373 Global Strategy

Six semester credit hours of the same foreign language. May include 3 semester credit hours from BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323.

Guided Electives: 12 semester credit hours

Select 12 semester credit hours from one of the following tracks:

Global Business Track

IMS 4310 Export Market Development
ENTP 4311 Entrepreneurial Strategy and Business Models
OBHR 4310 Business Ethics
OBHR 4352 Negotiation and Dispute Resolution
FIN 3350 Macroeconomics and Financial Markets
OPRE 3320 Supply Chain Management

Faculty led foreign study trip
GEOG 3370 The Global Economy
ECON 4360 International Trade

Finance Track

FIN 3330 Personal Financial Planning
FIN 3380 International Financial Management
FIN 3350 Macroeconomics and Financial Markets
FIN 3340 Regulation of Business and Financial Markets
FIN 3305 Real Estate Principles

IT Track

MIS 4300 Database Fundamentals
MIS 4340 Enterprise Resource Planning
**MIS 4350** Introduction to Business Intelligence and Data Mining

**MIS 4352** Introduction to Web Analytics

**MIS 4360** Network and Information Security

**Marketing Track**

**MKT 3340** Marketing Research

**MKT 3320** Product and Brand Management

**MKT 3330** Introduction to Professional Selling

**MKT 4330** Digital and Internet Marketing

**MKT 4340** Consumer Behavior

**Supply Chain Management Track**

**OPRE 3330** Project Management

**OPRE 4340** Purchasing and Sourcing Management

**OPRE 3320** Supply Chain Management

**OPRE 4350** Global Outsourcing Services

**OPRE 4330** Logistics and Inventory Management

**Innovation & Entrepreneurship Track**

**ENTP 3301** Entrepreneurship

Any 3 (9 semester credit hours of the following)

**ENTP 3360** Entrepreneurial Finance

or **FIN 3360** Entrepreneurial Finance

**ENTP 4311** Entrepreneurial Strategy and Business Models

**ENTP 4320** Small Business Management

**ENTP 4350** Corporate Entrepreneurship

**ENTP 4340** Social Entrepreneurship

**International Political Economy Track**

**IPEC 3349** World Resources and Development

**ISSS 4358** National and International Security

**GEOG 3372** Population and Development

**PSCI 4356** International Political Economy

**PSCI 4329** Global Politics
III. Elective Requirements: 5 semester credit hours

Free Electives: 5 semester credit hours

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

JSOM freshmen are required to take **BA 1100** Business Basics.

Each student is expected to complete a minimum of 160 hours of business-related work to fulfill the JSOM professional practicum requirement.