Naveen Jindal School of Management

Bachelor of Science in Business Administration

Degree Requirements (120 semester credit hours)

I. Core Curriculum Requirements: 42 semester credit hours

Communication: 6 semester credit hours

- **COMM 1311** Survey of Oral and Technology-based Communication
- **RHET 1302** Rhetoric

Mathematics: 3 semester credit hours

- **MATH 1325** Applied Calculus I

Life and Physical Sciences: 6 semester credit hours

Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours

Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours

Select any 3 semester credit hours from Creative Arts core courses (see advisor)

American History: 6 semester credit hours

Select any 6 semester credit hours from American History core courses (see advisor)

Government / Political Science: 6 semester credit hours

- **GOVT 2305** American National Government
- **GOVT 2306** State and Local Government

Social and Behavioral Sciences: 3 semester credit hours

- **ECON 2301** Principles of Macroeconomics
Component Area Option: 6 semester credit hours

MATH 1326 Applied Calculus II
ECON 2302 Principles of Microeconomics

II. Major Requirements: 52-58 semester credit hours

Major Preparatory Courses: 15 semester credit hours

ACCT 2301 Introductory Financial Accounting
ACCT 2302 Introductory Management Accounting
BLAW 2301 Business and Public Law
ECON 2301 Principles of Macroeconomics
ECON 2302 Principles of Microeconomics
MATH 1325 Applied Calculus I
MATH 1326 Applied Calculus II
OPRE 3333 Quantitative Business Analysis
or MATH 2333 Matrices, Vectors, and Their Application
STAT 3360 Probability and Statistics for Management and Economics
or OPRE 3360 Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 28 semester credit hours

BA 3100 Professional Development
BCOM 3310 Business Communication
BCOM 4350 Advanced Business Communication
FIN 3320 Business Finance
MIS 3300 Introduction to Management Information Systems
OPRE 3310 Operations Management
OBHR 3310 Organizational Behavior
MKT 3300 Principles of Marketing
BPS 4305 Strategic Management
IMS 3310 International Business

Major Related Courses: 12-18 semester credit hours

General Business: 18 semester credit hours

Required for all students: **ENTP 3301** Entrepreneurship

Breadth Core Courses for students not choosing a concentration. Select 15 semester credit hours from the following with at least 1 course from 3 of the 6 groups:

**Group 1: Management** - ENTP or OBHR prefixes
**Group 2: Marketing** - MKT prefix
**Group 3: Finance and Accounting** - ACCT, FIN, or REAL prefixes
**Group 4: Information Systems** - MIS prefix
**Group 5: Business Environment** - BPS, BLAW, HMGT, or IMS prefixes
**Group 6: Operations Management** - OPRE prefix

For Students Choosing a Concentration

Core Courses for the Innovation and Entrepreneurship Concentration: (12 semester credit hours)

**ENTP 3301** Entrepreneurship
**ENTP 3360** Entrepreneurial Finance
or **FIN 3360** Entrepreneurial Finance
**ENTP 4311** Entrepreneurial Strategy and Business Models
**ENTP 4320** Small Business Management
or **ENTP 4350** Corporate Entrepreneurship

Core Courses for the Organizational Behavior Concentration: (15 semester credit hours)

**ENTP 3301** Entrepreneurship
**OBHR 3311** Principles of Management
**OBHR 3330** Introduction to Human Resource Management
**OBHR 4350** Introduction to Leading and Managing
**OBHR 4360** Advanced Organizational Behavior and Leadership

Core Courses for the Real Estate Concentration: (15 semester credit hours)

**ENTP 3301** Entrepreneurship
or **FIN 3390** Introduction to Financial Modeling
REAL 3305 Real Estate Principles
REAL 3365 Real Estate Finance and Advanced Principles
REAL 4321 Real Estate Law and Contracts

Core Courses for the Healthcare Management Concentration: (12 semester credit hours)

ENTP 3301 Entrepreneurship
HMGT 4301 Introduction to Healthcare Management
HMGT 3311 Healthcare Accounting
HMGT 4321 Introduction to Healthcare Information Systems

Guided Electives for Concentrations:

Innovation and Entrepreneurship Concentration: (12 semester credit hours)

Guided Entrepreneurship Electives (12 semester credit hours selected from the following. At least 3 hours must have an ENTP prefix.)

The remaining Entrepreneurship Core Course not taken above (i.e., either ENTP 4320 Small Business Management or ENTP 4350 Corporate Entrepreneurship)

ENTP 3320 Start-up Launch I
ENTP 3321 Start-up Launch II
ENTP 4340 Social Entrepreneurship
ENTP 4360 Innovation and Creativity
ENTP 4V90 Innovation and Entrepreneurship Internship
IMS 4310 Export Market Development
or IMS 4320 International Marketing
MKT 3330 Introduction to Professional Selling
MKT 3340 Marketing Research
MKT 4330 Digital and Internet Marketing

Another upper-division course may be substituted for the non-ENTP courses listed above with advance permission.

Organizational Behavior Concentration: (9 semester credit hours)

Nine hours to be selected from:

OBHR 3320 Groups and Teams
**OBHR 4300** Management of Non-Profit Organizations  
**OBHR 4310** Business Ethics  
**OBHR 4331** Compensation and Benefits Administration  
**OBHR 4333** Performance Management  
**OBHR 4334** Talent Acquisition and Management  
**OBHR 4352** Negotiation and Dispute Resolution  
**OBHR 4354** Leading Organizational Change  
**OBHR 4356** Power and Influence in Organizations  
**OBHR 4358** Transformational Leadership, Ethics, and Social Responsibility

**Healthcare Management Concentration:** (12 semester credit hours)  
Twelve semester credit hours to be selected from:  

**HMGT 4331, HMGT 4341, OBHR 4350, OBHR 4310, MIS 4300, OBHR 4352, MKT 3340, MKT 4321, OPRE 3320, OPRE 4310, PA 3333, ECON 3330, or SPAN 3341**

**Real Estate Concentration:** (9 semester credit hours)  
Nine semester credit hours to be selected from:  

**FIN 3360, FIN 4300, GEOG 3304, MIS 4300, MKT 3340, MKT 4321, OBHR 4352, OPRE 3330, PA 3377, REAL 4328, REAL 4365, REAL 4V80, or REAL 4V90**

**III. Elective Requirements:** 20-26 semester credit hours

**Free Electives:** 11-17 semester credit hours  
Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

JSOM freshmen are required to take **BA 1100** Business Basics.

Each student is expected to complete a minimum of 160 hours of business-related work to fulfill the JSOM professional practicum requirement.

1. Incoming freshmen must complete and pass UNIV 1010 Freshman Seminar and the corresponding school-related freshman seminar course. Students, including transfer students, who complete their core curriculum at UT Dallas must take UNIV 2020.  
2. Curriculum Requirements can be fulfilled by other approved courses from institutions of higher education. The courses listed are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.
3. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

4. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in Core Curriculum.

5. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.

6. Students may substitute MATH 2418 or CS 2305.