BCOM3320 - Business Communication, Practices, and Culture: Spain and Latin America

<u>BCOM 3320</u> Business Communication, Practices, and Culture: Spain and Latin America (3 semester credit hours) This course prepares students to maneuver the business environment in Spain and Lain America with a focus on technical communications, business practices, and the culture of business. Basic language skills are necessary to be able to more fully appreciate the business nuances involved in international business. Prerequisites: <u>SPAN 1311</u> and <u>SPAN 1312</u> or equivalent. (3-0) Y