

# SYSM6317 - The Management of High Tech Products

[SYSM 6317](#) ([OPRE 6395](#)) The Management of High Tech Products (3 semester credit hours) Building on the premise that successful product management involves getting the right product to the right customer at the right price at the right time, the course will teach techniques in product identification and requirements; product development; management of internal resources, including manufacturing, sales and management; costing and pricing decisions; product planning and winning the right design win. (3-0) Y