IMS6371 - Seminar in International Strategic Management

IMS 6371 Seminar in International Strategic Management (3 semester credit hours) One of two capstone courses designed around a study tour to an international location where students attend courses at a local university with local students, interact with managers from local companies regarding business practices, and study the culture of the country they are visiting. Prerequisites: ACCT 6201 and FIN 6301 and MKT 6301 and OPRE 6362 and department consent required. (3-0) Y