Naveen Jindal School of Management

Bachelor of Science in Global Business

Degree Requirements (120 hours)

A minimum of 9 credit hours must be earned during a semester of study abroad. Any 9 credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.⁴

I. Core Curriculum Requirements: 42 hours²

Communication (6 hours)
- 3 hours Communication (RHET 1302)
- 3 hours Communication Elective (BCOM 3311)

Social and Behavioral Sciences (15 hours)
- 6 semester credit hours Government (GOVT 2301 and GOVT 2302)
- 6 hours American History
- 3 hours Social and Behavioral Science Elective (ECON 2301)

Humanities and Fine Arts (6 hours)
- 3 hours Fine Arts (ARTS 1301)
- 3 hours Humanities (HUMA 1301)

Mathematics and Quantitative Reasoning: (6 hours)
- 6 hours Calculus (MATH 1325 and MATH 1326)

Science (9 hours including at least one course with a substantial laboratory component)

II. Major Requirements: 73 hours

Major Preparatory Courses (18 hours)
- ACCT 2301 Introductory Financial Accounting³
- ACCT 2302 Introductory Management Accounting³
BLAW 2301  Business and Public Law
ECON 2301  Principles of Macroeconomics
ECON 2302  Principles of Microeconomics
MATH 1325  Applied Calculus
MATH 1326  Applied Calculus
OPRE 3333  Quantitative Business Analysis
   or  MATH 2333  Matrices, Vectors, and Their Application
STAT 3360  Probability and Statistics for Management and Economics
   or  OPRE 3360  Managerial Methods in Decision Making Under Uncertainty

Major Core Courses (25 hours)
IMS 3100  Professional Development
BCOM 3311  Business Communication
BCOM 4350  Advanced Business Communication
FIN 3320  Business Finance
MIS 3300  Introduction to Management Information Systems
OPRE 3310  Operations Management
OBHR 3310  Organizational Behavior
MKT 3300  Principles of Marketing
BPS 4305  Strategic Management
IMS 3310  International Business

Major Related Courses (18 hours)
IMS 4320  International Marketing
FIN 3380  International Financial Management
IMS 4330  Global Human Resource Management
IMS 4373  Global Strategy

Six credit hours of the same foreign language. May include 3 hours from BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323.

Guided Electives (12 hours)
Select 12 hours from one of the following tracks:
Global Business Track

**IMS 4310** Export Market Development  
**ENTP 4311** Entrepreneurial Strategy & Business Models  
**OBHR 4310** Business Ethics  
**OBHR 4352** Negotiation and Dispute Resolution  
**FIN 3350** Financial Markets and Institutions  
**OPRE 3320** Supply Chain Management  
Faculty led foreign study trip  
**GEOG 3370** The Global Economy  
**ECON 4360** International Trade

Finance Track

**FIN 3330** Personal Financial Planning  
**FIN 3380** International Financial Management  
**FIN 3350** Financial Markets and Institutions  
**FIN 3340** Regulation of Business and Financial Markets  
**FIN 3305** Real Estate Principles

IT Track

**MIS 4300** Database Fundamentals  
**MIS 4340** Enterprise Resource Planning  
**MIS 4350** Introduction to Business Intelligence and Data Mining  
**MIS 4352** Introduction to Web Analytics  
**MIS 4360** Network and Information Security

Marketing Track

**MKT 3340** Marketing Research  
**MKT 3320** Product and Brand Management  
**MKT 3330** Introduction to Professional Selling  
**MKT 4330** Digital and Internet Marketing  
**MKT 4340** Consumer Behavior

Supply Chain Management Track

**OPRE 3330** Project Management
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPRE 4340</td>
<td>Purchasing and Sourcing Management</td>
</tr>
<tr>
<td>OPRE 3320</td>
<td>Supply Chain Management</td>
</tr>
<tr>
<td>OPRE 4350</td>
<td>Global Outsourcing Services</td>
</tr>
<tr>
<td>OPRE 4330</td>
<td>Logistics and Inventory Management</td>
</tr>
</tbody>
</table>

**Innovation & Entrepreneurship Track**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENTP 3301</td>
<td>Entrepreneurship</td>
</tr>
</tbody>
</table>

Any 3 (9 credit hours of the following)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENTP 3360</td>
<td>Entrepreneurial Finance</td>
</tr>
<tr>
<td>or FIN 3360</td>
<td>Entrepreneurial Finance</td>
</tr>
<tr>
<td>ENTP 4311</td>
<td>Entrepreneurial Strategy &amp; Business Models</td>
</tr>
<tr>
<td>ENTP 4320</td>
<td>Small Business Management</td>
</tr>
<tr>
<td>ENTP 4350</td>
<td>Corporate Entrepreneurship</td>
</tr>
<tr>
<td>ENTP 4340</td>
<td>Social Entrepreneurship</td>
</tr>
</tbody>
</table>

**International Political Economy Track**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISSS 3349</td>
<td>World Resources and Development</td>
</tr>
<tr>
<td>ISSS 4358</td>
<td>National and International Security</td>
</tr>
<tr>
<td>GEOG 3372</td>
<td>Population and Development</td>
</tr>
<tr>
<td>PSCI 4356</td>
<td>International Political Economy</td>
</tr>
<tr>
<td>PSCI 4329</td>
<td>Global Politics</td>
</tr>
<tr>
<td>PSCI 4347</td>
<td>The War on Drugs</td>
</tr>
<tr>
<td>PSCI 4348</td>
<td>Terrorism</td>
</tr>
<tr>
<td>GEOG 3359</td>
<td>Human Migration and Mobility: Global Patterns</td>
</tr>
<tr>
<td>ISSS 4377</td>
<td>Alternative Approaches to National Security</td>
</tr>
<tr>
<td>PSCI 4360</td>
<td>The Political Economy of Multinational Corporations</td>
</tr>
<tr>
<td>PSCI 4359</td>
<td>Globalization and International Conflict</td>
</tr>
<tr>
<td>PSCI 4332</td>
<td>Latin American Politics</td>
</tr>
<tr>
<td>SOC 3336</td>
<td>Culture Regions</td>
</tr>
<tr>
<td>GEOG 3382</td>
<td>Russia: Yesterday, Today, and Tomorrow</td>
</tr>
<tr>
<td>SOC 3338</td>
<td>Japanese Culture and Society</td>
</tr>
</tbody>
</table>
III. Elective Requirements: 5 hours

Free Electives (5 hours)

Both lower- and upper-division courses may count as electives but students must complete at least 51 hours of upper-division courses to qualify for graduation. JSOM freshman are required to take BA 1100 Business Basics.

1. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

2. Curriculum Requirements can be fulfilled by other approved courses from accredited institutions of higher education. The courses listed in parentheses are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

3. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

4. A required Major course that also fulfills a Core Curriculum requirement. Hours are counted in Core Curriculum.

5. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.

6. Students may substitute MATH 2418 or CS 2305.

Updated: 2015-03-26 17:35:43