Naveen Jindal School of Management

Bachelor of Science in Global Business

Degree Requirements (120 hours)

A minimum of 9 credit hours must be earned during a semester of study abroad. Any 9 credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.\(^1\)

I. Core Curriculum Requirements: 42 hours\(^2\)

Communication (6 hours)

3 hours Communication (RHET 1302)
3 hours Communication Elective (BCOM 3311)

Social and Behavioral Sciences (15 hours)

6 semester credit hours Government (GOVT 2301 and GOVT 2302)
6 hours American History
3 hours Social and Behavioral Science Elective (ECON 2301)

Humanities and Fine Arts (6 hours)

3 hours Fine Arts (ARTS 1301)
3 hours Humanities (HUMA 1301)

Mathematics and Quantitative Reasoning: (6 hours)

6 hours Calculus (MATH 1325 and MATH 1326)

Science (9 hours including at least one course with a substantial laboratory component)

II. Major Requirements: 73 hours

Major Preparatory Courses (18 hours)

ACCT 2301 Introductory Financial Accounting\(^3\)
ACCT 2302 Introductory Management Accounting\(^3\)
**Major Core Courses (25 hours)**

- **IMS 3100** Professional Development
- **BCOM 3311** Business Communication
- **BCOM 4350** Advanced Business Communication
- **FIN 3320** Business Finance
- **MIS 3300** Introduction to Management Information Systems
- **OPRE 3310** Operations Management
- **OBHR 3310** Organizational Behavior
- **MKT 3300** Principles of Marketing
- **BPS 4305** Strategic Management
- **IMS 3310** International Business

**Major Related Courses (18 hours)**

- **IMS 4320** International Marketing
- **FIN 3380** International Financial Management
- **IMS 4330** Global Human Resource Management
- **IMS 4373** Global Strategy

Six credit hours of the same foreign language. May include 3 hours from **BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323**.

**Guided Electives (12 hours)**

Select 12 hours from one of the following tracks:
Global Business Track

IMS 4310 Export Market Development
ENTP 4311 Entrepreneurial Strategy & Business Models
OBHR 4310 Business Ethics
OBHR 4352 Negotiation and Dispute Resolution
FIN 3350 Financial Markets and Institutions
OPRE 3320 Supply Chain Management
Faculty led foreign study trip
GEOG 3370 The Global Economy
ECON 4360 International Trade

Finance Track

FIN 3330 Personal Financial Planning
FIN 3380 International Financial Management
FIN 3350 Financial Markets and Institutions
FIN 3340 Regulation of Business and Financial Markets
FIN 3305 Real Estate Principles

IT Track

MIS 4300 Database Fundamentals
MIS 4340 Enterprise Resource Planning
MIS 4350 Introduction to Business Intelligence and Data Mining
MIS 4352 Introduction to Web Analytics
MIS 4360 Network and Information Security

Marketing Track

MKT 3340 Marketing Research
MKT 3320 Product and Brand Management
MKT 3330 Introduction to Professional Selling
MKT 4330 Digital and Internet Marketing
MKT 4340 Consumer Behavior

Supply Chain Management Track

OPRE 3330 Project Management
OPRE 4340 Purchasing and Sourcing Management
OPRE 3320 Supply Chain Management
OPRE 4350 Global Outsourcing Services
OPRE 4330 Logistics and Inventory Management

Innovation & Entrepreneurship Track

ENTP 3301 Entrepreneurship

Any 3 (9 credit hours of the following)

ENTP 3360 Entrepreneurial Finance
  or FIN 3360 Entrepreneurial Finance
ENTP 4311 Entrepreneurial Strategy & Business Models
ENTP 4320 Small Business Management
ENTP 4350 Corporate Entrepreneurship
ENTP 4340 Social Entrepreneurship

International Political Economy Track

ISSS 3349 World Resources and Development
ISSS 4358 National and International Security
GEOG 3372 Population and Development
PSCI 4356 International Political Economy
PSCI 4329 Global Politics
PSCI 4347 The War on Drugs
PSCI 4348 Terrorism
GEOG 3359 Human Migration and Mobility: Global Patterns
ISSS 4377 Alternative Approaches to National Security
PSCI 4360 The Political Economy of Multinational Corporations
PSCI 4359 Globalization and International Conflict
PSCI 4332 Latin American Politics
SOC 3336 Culture Regions
GEOG 3382 Russia: Yesterday, Today, and Tomorrow
SOC 3338 Japanese Culture and Society
III. Elective Requirements: 5 hours

Free Electives (5 hours)

Both lower- and upper-division courses may count as electives but students must complete at least 51 hours of upper-division courses to qualify for graduation. JSOM freshman are required to take **BA 1100** Business Basics.

1. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

2. Curriculum Requirements can be fulfilled by other approved courses from accredited institutions of higher education. The courses listed in parentheses are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

3. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

4. A required Major course that also fulfills a Core Curriculum requirement. Hours are counted in Core Curriculum.

5. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.

6. Students may substitute MATH 2418 or CS 2305.

Updated: 2015-03-26 17:35:43