Naveen Jindal School of Management

Bachelor of Science in Global Business

Degree Requirements (120 hours)

A minimum of 9 credit hours must be earned during a semester of study abroad. Any 9 credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.¹

I. Core Curriculum Requirements: 42 hours²

Communication (6 hours)

3 hours Communication (RHET 1302)

3 hours Communication Elective (BCOM 3311)

Social and Behavioral Sciences (15 hours)

6 semester credit hours Government (GOVT 2301 and GOVT 2302)

6 hours American History

3 hours Social and Behavioral Science Elective (ECON 2301)

Humanities and Fine Arts (6 hours)

3 hours Fine Arts (ARTS 1301)

3 hours Humanities (HUMA 1301)

Mathematics and Quantitative Reasoning: (6 hours)

6 hours Calculus (MATH 1325 and MATH 1326)

Science (9 hours including at least one course with a substantial laboratory component)

II. Major Requirements: 73 hours

Major Preparatory Courses (18 hours)

ACCT 2301 Introductory Financial Accounting³

ACCT 2302 Introductory Management Accounting³
BLAW 2301 Business and Public Law

ECON 2301 Principles of Macroeconomics

ECON 2302 Principles of Microeconomics

MATH 1325 Applied Calculus I

MATH 1326 Applied Calculus II

OPRE 3333 Quantitative Business Analysis

or MATH 2333 Matrices, Vectors, and Their Application

STAT 3360 Probability and Statistics for Management and Economics

or OPRE 3360 Managerial Methods in Decision Making Under Uncertainty

Major Core Courses (25 hours)

IMS 3100 Professional Development

BCOM 3311 Business Communication

BCOM 4350 Advanced Business Communication

FIN 3320 Business Finance

MIS 3300 Introduction to Management Information Systems

OPRE 3310 Operations Management

OBHR 3310 Organizational Behavior

MKT 3300 Principles of Marketing

BPS 4305 Strategic Management

IMS 3310 International Business

Major Related Courses (18 hours)

IMS 4320 International Marketing

FIN 3380 International Financial Management

IMS 4330 Global Human Resource Management

IMS 4373 Global Strategy

Six credit hours of the same foreign language. May include 3 hours from BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323.

Guided Electives (12 hours)

Select 12 hours from one of the following tracks:
Global Business Track

IMS 4310  Export Market Development
ENTP 4311  Entrepreneurial Strategy & Business Models
OBHR 4310  Business Ethics
OBHR 4352  Negotiation and Dispute Resolution
FIN 3350  Financial Markets and Institutions
OPRE 3320  Supply Chain Management

Faculty led foreign study trip

GEOG 3370  The Global Economy
ECON 4360  International Trade

Finance Track

FIN 3330  Personal Financial Planning
FIN 3380  International Financial Management
FIN 3350  Financial Markets and Institutions
FIN 3340  Regulation of Business and Financial Markets
FIN 3305  Real Estate Principles

IT Track

MIS 4300  Database Fundamentals
MIS 4340  Enterprise Resource Planning
MIS 4350  Introduction to Business Intelligence and Data Mining
MIS 4352  Introduction to Web Analytics
MIS 4360  Network and Information Security

Marketing Track

MKT 3340  Marketing Research
MKT 3320  Product and Brand Management
MKT 3330  Introduction to Professional Selling
MKT 4330  Digital and Internet Marketing
MKT 4340  Consumer Behavior

Supply Chain Management Track

OPRE 3330  Project Management
OPRE 4340  Purchasing and Sourcing Management
OPRE 3320  Supply Chain Management
OPRE 4350  Global Outsourcing Services
OPRE 4330  Logistics and Inventory Management

Innovation & Entrepreneurship Track

ENTP 3301  Entrepreneurship
Any 3 (9 credit hours of the following)

ENTP 3360  Entrepreneurial Finance
  or  FIN 3360  Entrepreneurial Finance
ENTP 4311  Entrepreneurial Strategy & Business Models
ENTP 4320  Small Business Management
ENTP 4350  Corporate Entrepreneurship
ENTP 4340  Social Entrepreneurship

International Political Economy Track

ISSS 3349  World Resources and Development
ISSS 4358  National and International Security
GEOG 3372  Population and Development
PSCI 4356  International Political Economy
PSCI 4329  Global Politics
PSCI 4347  The War on Drugs
PSCI 4348  Terrorism
GEOG 3359  Human Migration and Mobility: Global Patterns
ISSS 4377  Alternative Approaches to National Security
PSCI 4360  The Political Economy of Multinational Corporations
PSCI 4359  Globalization and International Conflict
PSCI 4332  Latin American Politics
SOC 3336  Culture Regions
GEOG 3382  Russia: Yesterday, Today, and Tomorrow
SOC 3338  Japanese Culture and Society
III. Elective Requirements: 5 hours

Free Electives (5 hours)

Both lower- and upper-division courses may count as electives but students must complete at least 51 hours of upper-division courses to qualify for graduation. JSOM freshman are required to take **BA 1100** Business Basics.

1. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

2. Curriculum Requirements can be fulfilled by other approved courses from accredited institutions of higher education. The courses listed in parentheses are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

3. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

4. A required Major course that also fulfills a Core Curriculum requirement. Hours are counted in Core Curriculum.

5. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.

6. Students may substitute MATH 2418 or CS 2305.

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