

BCOM3321 - Business Communication, Practices, and Culture: China

[BCOM 3321](#) Business Communication, Practices, and Culture: China (3 semester hours) This course prepares students to maneuver the business environment in China with a focus on technical communications, business practices, and the culture of business. Basic language skills are necessary to be able to more fully appreciate the business nuances involved in international business. Prerequisites: [CHIN 1311](#) and [CHIN 1312](#) or equivalent. (3-0) Y