Systems Engineering and Management

**SYSM 6301** Systems Engineering, Architecture and Design (3 semester hours) Architecture and design of large-scale and decentralized systems from technical and management perspectives. Systems architectures, requirements analysis, design tradeoffs, and reliability through case studies and mathematical techniques. International standardization bodies, engineering frameworks, processes, notations, and tool support from both theoretical and practical perspectives. (3-0) Y

**SYSM 6302** Dynamics of Complex Networks and Systems (3 semester hours) Design and analysis of complex interconnected networks and systems. Basic concepts in graph theory; Eulerian and Hamiltonian graphs; traveling salesman problems; random graphs; power laws; small world networks; clustering; introduction to dynamical systems; stability; chaos and fractals. (3-0) Y

**SYSM 6303 (OPRE 6301)** Quantitative Introduction to Risk and Uncertainty in Business (3 semester hours) Introduction to statistical and probabilistic methods and theory applicable to situations faced by managers. Topics include: data presentation and summarization, regression analysis, fundamental probability theory and random variables, introductory decision analysis, estimation, confidence intervals, hypothesis testing, and One Way ANOVA (Some sections of this class may require a laptop computer). (3-0) S

**SYSM 6304 (OPRE 6335)** Risk and Decision Analysis (3 semester hours) This course provides an overview of the main concepts and methods of risk assessment, risk management, and decision analysis. The methods used in industry, such as probabilistic risk assessment, six sigma, and reliability, are discussed. Advanced methods from economics and finance (decision optimization and portfolio analysis) are presented. Prerequisite: **SYSM 6303** or **OPRE 6301**. (3-0) T

**SYSM 6305** Optimization Theory and Practice (3 semester hours) Basics of optimization theory, numerical algorithms, and applications. The course is divided into three main parts: linear programming (simplex method, duality theory), unconstrained methods (optimality conditions, descent algorithms and convergence theorems), and constrained minimization (Lagrange multipliers, Karush-Kuhn-Tucker conditions, active set, penalty and interior point methods). Applications in engineering, operations, finance, statistics, etc. will be emphasized. Students will also use Matlab’s optimization toolbox to obtain practical experience with the material. (3-0) Y

**SYSM 6306 (BMEN 6372, MECH 6314)** Engineering Systems: Modeling & Simulation (3 semester hours) This course will present principles of computational modeling and simulation of systems. General topics covered include: parametric and non-parametric modeling; system simulation; parameter estimation, linear regression and least squares; model structure and model validation through simulation; and, numerical issues in systems theory. Techniques covered include methods from numerical linear algebra, nonlinear programming and Monte Carlo simulation, with applications to general engineering systems. Modeling and simulation software is utilized (MATLAB/SIMULINK). (3-0) Y

**SYSM 6307 (ENGR 6331, MECH 6300)** Linear Systems (3 semester hours) State space methods of analysis and design for linear dynamical systems. Coordinate transformations and tools from advanced linear algebra. Controllability and observability. Lyapunov stability analysis. Pole assignment, stabilizability,
for both manufacturing and service organizations. Its fundamental purpose is the adding of value to inputs - materials, labor, capital and management - to create outputs - products or services which customers want - throughout the supply chain. Prerequisites: Special Registration required with department (3-0) Y

**SYSM 6315 (ENTP 6398)** The Entrepreneurial Experience (3 semester hours) This course is designed to provide student teams with practical experience in the investigation, evaluation and recommendation of technology and/or market entry strategies for a significant new business opportunity. Projects will be defined by the faculty and will generally focus on emerging market opportunities defined by new technologies of interest to a sponsoring corporate partner. Teams will be comprised of management and engineering graduate students, mentored by faculty and representatives of the partnering company. Evaluation will be based on papers, presentations and other deliverables defined on a case-by-case basis. Prerequisite: **ENTP 6370** or consent of the instructor. (3-0) R

**SYSM 6316 (ENTP 6388)** Managing Innovation within the Corporation (3 semester hours) Innovators and entrepreneurs within established corporations combine innovation, creativity and leadership to develop and launch new products, new product lines and new business units that grow revenues and profits from within. The course seeks to equip students with the skills and perspectives required to initiate new ventures and create viable businesses in dynamic and uncertain environments in the face of organizational inertia and other sources of resistance to innovation. Course topics include the elements of strategic analysis and positioning for competitive advantage in dynamic markets, and the structuring, utilization and mobilization of the internal resources of existing firms in the pursuit of growth and new market opportunities. (3-0) Y

**SYSM 6317 (OPRE 6395)** The Management of High Tech Products (3 semester hours) Building on the premise that successful product management involves getting the right product to the right customer at the right price at the right time, the course will teach techniques in product identification and requirements; product development; management of internal resources, including manufacturing, sales and management; costing and pricing decisions; product planning and winning the right design win. (3-0) Y

**SYSM 6318 (MKT 6301)** Marketing Management (3 semester hours) Overview of marketing management methods, principles and concepts including product, pricing, promotion and distribution decisions as well as segmentation, targeting and positioning. (3-0) S

**SYSM 6319 (MECO 6303)** Business Economics (3 semester hours) Foundations of the economic analysis of business problems, with special emphasis on the operation of markets and the macroeconomy. Prerequisite: **MATH 5304** or equivalent. (3-0) S

**SYSM 6320 (BPS 6332)** Strategic Leadership (3 semester hours) Addresses the challenge of leading organizations in dynamic and challenging environments. Overall goal is to not only question one's assumptions about leadership, but also enhance skills and acquire new content knowledge. Topics include visionary and transformational leadership; post-heroic leadership; empowerment; leveraging and combining resources; designing organizations; and ethics. (3-0) Y

**SYSM 6321** Financial Engineering I (3 semester hours) Introduction to finance and investments from an engineering perspective. Focuses on the principles underlying financial decision making which are applicable to all forms of investment: stocks, bonds, real estate, project budgeting, corporate finance, and more. Intended for students with strong technical backgrounds who are comfortable with mathematical
arguments. Primary components: deterministic finance (interest rates, bonds, and simple cash flow analysis); single period uncertainty finance (portfolios of stocks and pricing theory). Prerequisites: Calculus I and II, basic probability, and (ENGR 3341 or equivalent). (3-0) Y

**SYSM 6332 (ENTP 6375, OPRE 6394)** Technology and New Product Development (3 semester hours) This course addresses the strategic and organizational issues confronted by firms in technology-intensive environments. The course reflects six broad themes: (1) managing firms in technology-intensive industries; (2) forecasting key industry and technology trends; (3) linking technology and business strategies; (4) using technology as a source of competitive advantage; (5) organizing firms to achieve these goals; and (6) implementing new technologies in organizations. Students will analyze actual situations in organizations and summarize their findings and recommendations in an in-depth term paper. Case studies and class participation are stressed. (3-0) Y

**SYSM 6333 (OB 6301)** Systems Organizational Behavior (3 semester hours) The study of human behavior in organizations. Emphasizes theoretical concepts and practical methods for understanding, analyzing, and predicting individual, group, and organizational behavior. Topics include work motivation, group dynamics, decision making, conflict and negotiation, leadership, power, and organizational culture. Ethical and international considerations are also addressed. (3-0) S

**SYSM 6V70** Research In Systems Engineering and Management (3-9 semester hours) (May be repeated for credit.) For pass/fail credit only. ([3-9]-0) R

**SYSM 6V80** Special Topics in Systems Engineering and Management (1-6 semester hours) For letter grade credit only. (May be repeated to a maximum of 9 hours.) ([1-6]-0) S

**SYSM 6V90** Thesis (3-9 semester hours) (May be repeated for credit.) For pass/fail credit only. ([3-9]-0) S

**SYSM 6V98** Systems Management Internship (1-3 semester hours) Student gains experience and improves skills through appropriate developmental work assignments in a real business environment. Student must identify and submit specific business learning objectives at the beginning of the semester. The student must demonstrate exposure to the managerial perspective via involvement or observation. At semester end, student prepares an oral or poster presentation, or a written paper reflecting on the work experience. Student performance is evaluated by the work supervisor. Consent of the SEM Program Director, the School of Engineering Internship Coordinator, and the School of Management Internship Coordinator is required. May be repeated for credit. ([1-3]-0) S

**SYSM 7321** Financial Engineering II (3 semester hours) Advanced theory, methods, and applications of financial engineering. Major topics include: advanced theory of derivative pricing and hedging, optimal portfolio growth and general investment evaluation, and quantitative and control based methods in dynamic portfolio optimization and hedging. Computational methods and an engineering approach will be emphasized. Prerequisite: **SYSM 6321** or permission of instructor. (3-0) Y