Naveen Jindal School of Management

Bachelor of Science in Business Administration

Degree Requirements (120 hours)

I. Core Curriculum Requirements\(^1\): 42 hours

Communication (6 hours)

3 hours Communication (RHET 1302)
3 hours Communication Elective (BCOM 3311)

Social and Behavioral Sciences (15 hours)

6 hours Government (GOVT 2301 and GOVT 2302)
6 hours American History
3 hours Social and Behavioral Science Elective (ECON 2301)

Humanities and Fine Arts (6 hours)

3 hours Fine Arts (ARTS 1301)
3 hours Humanities (HUMA 1301)

Mathematics and Quantitative Reasoning (6 hours)

6 hours Calculus (MATH 1325 and 1326)

Science (9 hours including at least one course with a substantial laboratory component)

II. Major Requirements: 52-58 hours

Major Preparatory Courses (18 hours)

ACCT 2301\(^2\) Introductory Financial Accounting
ACCT 2302\(^2\) Introductory Management Accounting
BLAW 2301\(^2\) Business and Public Law
ECON 2301\(^2\) Principles of Macroeconomics\(^3\)
ECON 2302\(^2\) Principles of Microeconomics
MATH 1325<sup>2</sup> Applied Calculus I<sup>3, 4</sup>  
MATH 1326<sup>2</sup> Applied Calculus II<sup>3, 4</sup>  
OPRE 3333<sup>2</sup> Quantitative Business Analysis  
or MATH 2333<sup>2</sup> Matrices, Vectors, and Their Application<sup>5</sup>  
STAT 3360 Probability and Statistics for Management and Economics  
or OPRE 3360 Managerial Decision Making under Uncertainty

Major Core Courses (25 hours)  
BA 3100 Professional Development  
BCOM 3311 Business Communications<sup>3</sup>  
BCOM 4350 Advanced Business Communications  
FIN 3320 Business Finance  
MIS 3300 Introduction to Management Information Systems  
OPRE 3310 Operations Management  
OBHR 3310 Organizational Behavior  
MKT 3300 Principles of Marketing  
BPS 4305 Strategic Management  
IMS 3310 International Business

Major Related Courses (9-15 hours)  

General Business (15 hours)  
Breadth Core Courses for students not choosing a concentration. Select from the following with at least 1 course from 3 of the 6 groups:  

Group 1: Management - OBHR prefix  
Group 2: Marketing - MKT prefix  
Group 3: Finance and Accounting - ACCT or FIN prefix  
Group 4: Information Systems - MIS prefix  
Group 5: Business Environment - BPS, BLAW, HMGT, or IMS prefixes  
Group 6: Operations Management - OPRE prefix

For Students Choosing a Concentration
Core Courses for the Innovation and Entrepreneurship Concentration: (9 hours)

ENTP 3301 Entrepreneurship
ENTP/FIN 3360 Entrepreneurial Finance
ENTP 4311 Entrepreneurial Strategy

Core Courses for the Operations Management Concentration: (9 hours)

OPRE 3320 Introduction to Supply Chain Management
OPRE 4310 Lean and Six Sigma Processes
OPRE 4320 Integrated SCM Information Systems

Core Courses for the Organizational Behavior Concentration: (12 hours)

OBHR 3300 Principles of Management
OBHR 3320 Groups and Teams
OBHR 3330 Introduction to Human Resource Management
OBHR 4310 Business Ethics

Core Courses for the Real Estate Concentration: (12 hours)

MIS 3320 Business Analytics using Excel
  or FIN 3390 Introduction to Financial Modeling
REAL 3305 Real Estate Principles
REAL 3365 Real Estate Finance
REAL 4365 Real Estate Law, Accounting and Taxation and Legal Concepts

Core Courses for the Healthcare Management Concentration (9 hours)

HMGT 4301 Introduction to Healthcare Management
HMGT 3311 Healthcare Accounting
HMGT 4321 Introduction to Healthcare Information Systems

Guided Electives for Concentrations:

Innovation and Entrepreneurship Concentration: (12 hours)

Twelve hours to be selected from:

ENTP 4320 Small Business & New Venture Management
ENTP 4330 Entrepreneurial Marketing
**ENTP 4340** Social Entrepreneurship  
**ENTP 4350** Corporate Entrepreneurship  
**ENTP 4360** Innovation and Creativity

**Operations Management Concentration:** (12 hours)

Three hours to be selected from:

- **MIS 4340** Enterprise Resource Planning  
- **OPRE 3330** Introduction to Project Management

Nine hours to be selected from:

- **ACCT 3341** Cost Management Systems  
- **IMS 4310** Export Market Development  
- **BA 4199** Seniors Honors in Business Administration  
- **BA 4299** Thesis Research Methods and Writing Seminar  
- **MIS 4300** Database Fundamentals  
- **OBHR 4352** Negotiation and Dispute Resolution  
- **MKT 3330** Personal Sales and Sales Management  
- **MIS 4340** Enterprise Resource Planning  
- **OPRE 3330** Introduction to Project Management

**Organizational Behavior Concentration:** (9 hours)

Nine hours to be selected from

The Human Resources Track:

- **OBHR 4331, OBHR 4333, OBHR 4334, IMS 4330**.

OR

The Leadership Track:

- **OBHR 4350, OBHR 4352, OBHR 4354, OBHR 4356, OBHR 4358, OBHR 4360**.

**Healthcare Management Concentration:** (12 hours)

Twelve hours to be selected from:

- **OBHR 4350, OBHR 4310, MIS 4300, OBHR 4352, MKT 3340, MKT 4321, OPRE 3320, OPRE 4310, PA 3333, ECON 3330, or SPAN 3341.**
Real Estate Concentration: (12 hours)

Twelve hours to be selected from:

- FIN 3360, FIN 4300, FIN 4310, GEOG 3304, MIS 4310, MKT 3340, MKT 4321, MKT 4351, OBHR 4352, PA 3377, REAL 4V80, or REAL 4V90.

III. Elective Requirements: 20-26 hours

Advanced Electives (6 hours)

All students are required to take at least six hours of Advanced Electives outside their major field of study. These must be either upper-division classes or lower-division classes that have prerequisites.

Free Electives (14-20 hours)

Both lower- and upper-division courses may count as electives but students must complete at least 51 hours of upper-division credit to qualify for graduation. JSOM freshman are required to take BA 1100 Business Basics.

1. Curriculum Requirements can be fulfilled by other approved courses from accredited institutions of higher education. The courses listed in parentheses are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

2. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

3. A required Major course that also fulfills a Core Curriculum requirement. Hours are counted in Core Curriculum.

4. These hours are counted under Mathematics Core above; students may substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.

5. Students may substitute MATH 2418 or CS 2305.

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