Naveen Jindal School of Management

Global Business (BS)

Bachelor of Science in Global Business

Degree Requirements (120 semester credit hours)\(^1\)

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 semester credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.\(^2\)

Faculty


**Professor Emeritus:** Dale Osborne


**Associate Professors:** Nina Baranchuk, Norris Bruce, Huseyin Cavusoglu, Jianqing Chen, Zhonglan Dai, Xianjun Geng, Umit G. Gurun, J. Richard Harrison, Surya N. Janakiraman, Robert L. Kieschnick Jr., Nanda Kumar, Seung-Hyun Lee, Lívia Markóczy, Syam Menon, Toyah Miller, Alp Muharremoglu, Ramachandran (Ram) Natarajan, Valery Polkovnichenko, Ashutosh Prasad, Orlando C. Richard, Young U. Ryu, Gil Sadka, Jane Salk, David J. Springate, Kelsey D. Wei, Jun Xia, Ying Xie, Yexiao Xu, Alejandro Zentner, Yuan Zhang, Feng Zhao, Zhiqiang (Eric) Zheng, Yibin Zhou

**Clinical Associate Professors:** Sonia Leach, Carolyn Reichert, Kelly Slaughter, Mark Thouin, John McClain Watson

**Assistant Professors:** Mehmet Ayvaci, Emily Choi, Rebecca Files, Bernhard Ganglmair, Dorothée Honhon, Elisabeth Honka, Kyle Hyndman, Atanu Lahiri, Sheen Levine, Bin Li, Jun Li, Meng Li, Ningzhong Li, Virginie Lopez-Kidwell, Arzu Özoguz, Anyan Qi, Alessio Saretto, Harpreet Singh,
Clinical Assistant Professors: Hans-Joachim Adler, Shawn Alborz, Athena Alimirzaei, Moran Bluestein, John Gamino, Ayfer Gurun, Vance Lewis, Liping Ma, Dawn Owens, Anastasia V. Shcherbakova

Senior Lecturers: Arthur M. Agulnek, Semiramis Amirpour, Frank Anderson, Anindita Bardhan, Ronald Blair, Daniel Bochsler, Tiffany A. Bortz, Richard Bowen, Judd Bradbury, Monica E. Brussolo, George DeCourcy, Eugene (Gene) Deluke, Alexander Edsel, Amal El-Ashmawi, Carol Flannery, Mary Beth Goodrich, Maria Hasenhuttl, Julie Haworth, Thomas (Tom) Henderson, Jennifer G. Johnson, Lynn Carl Jones, Jackie Kimzey, Kristen Lawson, Chris Linsteadt, Diane S. McNulty, Madison Pedigo, Jared Pickens, Matt Polze, James Richards, Mark Salamasick, Avanti P. Sethi, Jeanne Sluder, Steven Solcher, Luell (Lou) Thompson, Amy L. Troutman, Robert Wright, Kathy Zolton

Visiting Faculty: Kyle Edgington

I. Core Curriculum Requirements: 42 semester credit hours

Communication: 6 semester credit hours

COMM 1311 Survey of Oral and Technology-based Communication

RHET 1302 Rhetoric

Mathematics: 3 semester credit hours

MATH 1325 Applied Calculus I

Life and Physical Sciences: 6 semester credit hours

Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and degree requirements)

Language, Philosophy and Culture: 3 semester credit hours

Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see advisor)

Creative Arts: 3 semester credit hours

Select any 3 semester credit hours from Creative Arts core courses (see advisor)

American History: 6 semester credit hours

Select any 6 semester credit hours from American History core courses (see advisor)

Government / Political Science: 6 semester credit hours
GOVT 2305  American National Government
GOVT 2306  State and Local Government

Social and Behavioral Sciences: 3 semester credit hours
ECON 2301  Principles of Macroeconomics

Component Area Option: 6 semester credit hours
MATH 1326  Applied Calculus II
ECON 2302  Principles of Microeconomics

II. Major Requirements: 73 semester credit hours

Major Preparatory Courses: 15 semester credit hours beyond Core Curriculum
ACCT 2301  Introductory Financial Accounting
ACCT 2302  Introductory Management Accounting
BLAW 2301  Business and Public Law
ECON 2301  Principles of Macroeconomics
ECON 2302  Principles of Microeconomics
MATH 1325  Applied Calculus I
MATH 1326  Applied Calculus II
OPRE 3333  Quantitative Business Analysis
  or MATH 2333  Matrices, Vectors, and Their Application
STAT 3360  Probability and Statistics for Management and Economics
  or OPRE 3360  Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 28 semester credit hours
IMS 3100  Professional Development
BCOM 3310  Business Communication
BCOM 4350  Advanced Business Communication
FIN 3320  Business Finance
ITSS 3300  Introduction Technology for Business
OPRE 3310  Operations Management
OBHR 3310  Organizational Behavior
MKT 3300 Principles of Marketing
BPS 4305 Strategic Management
IMS 3310 International Business

Major Related Courses: 18 semester credit hours

IMS 4320 International Marketing
FIN 3380 International Financial Management
IMS 4330 Global Human Resource Management
IMS 4373 Global Strategy

Six semester credit hours of the same foreign language. May include 3 semester credit semester credit hours from BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323.

Guided Electives: 12 semester credit hours

Select 12 semester credit hours from one of the following tracks:

Global Business Track

IMS 4310 Export Market Development
ENTP 4311 Entrepreneurial Strategy and Business Models
OBHR 4310 Business Ethics
OBHR 4352 Negotiation and Dispute Resolution
FIN 3350 Macroeconomics and Financial Markets
OPRE 3320 Supply Chain Management
Faculty led foreign study trip
GEOG 3370 The Global Economy
ECON 4360 International Trade

Finance Track

FIN 3330 Personal Financial Planning
FIN 3350 Macroeconomics and Financial Markets
FIN 3340 Regulation of Business and Financial Markets
FIN 3305 Real Estate Principles

IT Track
ITSS 4300 Database Fundamentals
ITSS 4340 Enterprise Resource Planning
ITSS 4353 Business Analytics
ITSS 4352 Introduction to Web Analytics
ITSS 4360 Network and Information Security

Marketing Track

MKT 3340 Marketing Research
MKT 3320 Product and Brand Management
MKT 3330 Introduction to Professional Selling
MKT 4330 Digital and Internet Marketing
MKT 4340 Consumer Behavior

Supply Chain Management Track

OPRE 3330 Project Management
OPRE 4340 Purchasing and Sourcing Management
OPRE 3320 Supply Chain Management
OPRE 4350 Global Outsourcing Services
OPRE 4330 Logistics and Inventory Management

Innovation and Entrepreneurship Track

ENTP 3301 Innovation and Entrepreneurship
And choose any 3 courses from the following:

ENTP 3360 Entrepreneurial Finance
  or FIN 3360 Entrepreneurial Finance
ENTP 4311 Entrepreneurial Strategy and Business Models
ENTP 4320 Small Business Management
ENTP 4350 Corporate Entrepreneurship
ENTP 4340 Social Entrepreneurship

International Political Economy Track

IPEC 3349 World Resources and Development
GEOG 3372 Population and Development
PSCI 4356 International Political Economy
PSCI 4329 Global Politics
PSCI 4347 The War on Drugs
PSCI 4348 Terrorism
GEOG 3359 Human Migration and Mobility: Global Patterns
PSCI 4360 The Political Economy of Multinational Corporations
PSCI 4359 Globalization and International Conflict
PSCI 4332 Latin American Politics
SOC 3336 Culture Regions
GEOG 3382 Russia: Yesterday, Today, and Tomorrow

III. Elective Requirements: 5 semester credit hours

Free Electives: 5 semester credit hours

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

JSOM freshmen are required to take BA 1100 Business Basics.

Each student is expected to complete a minimum of 160 hours of business-related work to fulfill the JSOM professional practicum requirement.

1. Incoming freshmen must enroll and complete requirements of UNIV 1010 and the corresponding school-related freshman seminar course. Students, including transfer students, who complete their core curriculum at UT Dallas must take UNIV 2020.

2. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 semester credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

3. Curriculum Requirements can be fulfilled by other approved courses from institutions of higher education. The courses listed are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

4. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

5. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in Core Curriculum.

6. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.
7. Students may substitute MATH 2418 or CS 2305.