Naveen Jindal School of Management

Global Business (BS)

Bachelor of Science in Global Business

Degree Requirements (120 semester credit hours)

A minimum of 9 semester credit hours must be earned during a semester of study abroad. Any 9 semester credit hours from the degree plan may be chosen, however, students should be aware that study abroad courses are subject to a pre-approval process to ensure transferability.

Faculty


Professor Emeritus: Dale Osborne


Clinical Associate Professors: Sonia Leach, Carolyn Reichert, Kelly Slaughter, Mark Thouin, John McClain Watson

Assistant Professors: Mehmet Ayvaci, Emily Choi, Rebecca Files, Bernhard Ganglmair, Dorothée Honhon, Elisabeth Honka, Kyle Hyndman, Atanu Lahiri, Sheen Levine, Bin Li, Jun Li, Meng Li, Ningzhong Li, Virginie Lopez-Kidwell, Arzu Ozoguz, Anyan Qi, Alessio Saretto, Harpreet Singh,
Gonca P. Soysal, Upender Subramanian, Shaojie Tang, Christian Von-Drathen, Malcolm Wardlaw, 
Han (Victor) Xia, Shengqi Ye, Nir Yehuda, Jieying Zhang, Xiaofei Zhao

**Clinical Assistant Professors:** Hans-Joachim Adler, Shawn Alborz, Athena Alimirzaei, Moran 
Bluestein, John Gamino, Ayfer Gurun, Vance Lewis, Liping Ma, Dawn Owens, Anastasia V. 
Shcherbakova

**Senior Lecturers:** Arthur M. Agulnek, Semiramis Amirpour, Frank Anderson, Anindita Bardhan, 
Ronald Blair, Daniel Bochsler, Tiffany A. Bortz, Richard Bowen, Judd Bradbury, Monica E. Brussolo, 
George DeCourcy, Eugene (Gene) Deluke, Alexander Edsel, Amal El-Ashmawi, Carol Flannery, Mary 
Beth Goodrich, Maria Hasenhuttl, Julie Haworth, Thomas (Tom) Henderson, Jennifer G. Johnson, 
Lynn Carl Jones, Jackie Kimzey, Kristen Lawson, Chris Linsteadt, Diane S. McNulty, Madison Pedigo, 
Jared Pickens, Matt Polze, James Richards, Mark Salamasick, Avanti P. Sethi, Jeanne Sluder, Steven 
Solcher, Luell (Lou) Thompson, Amy L. Troutman, Robert Wright, Kathy Zolton

**Visiting Faculty:** Kyle Edgington

I. Core Curriculum Requirements: 42 semester credit hours

**Communication: 6 semester credit hours**

- **COMM 1311** Survey of Oral and Technology-based Communication
- **RHET 1302** Rhetoric

**Mathematics: 3 semester credit hours**

- **MATH 1325** Applied Calculus I

**Life and Physical Sciences: 6 semester credit hours**

Select any 6 semester credit hours from Life and Physical Sciences core courses (see advisor and 
degree requirements)

**Language, Philosophy and Culture: 3 semester credit hours**

Select any 3 semester credit hours from Language, Philosophy and Culture core courses (see 
advisor)

**Creative Arts: 3 semester credit hours**

Select any 3 semester credit hours from Creative Arts core courses (see advisor)

**American History: 6 semester credit hours**

Select any 6 semester credit hours from American History core courses (see advisor)

**Government / Political Science: 6 semester credit hours**
GOVT 2305 American National Government
GOVT 2306 State and Local Government

Social and Behavioral Sciences: 3 semester credit hours
ECON 2301 Principles of Macroeconomics

Component Area Option: 6 semester credit hours
MATH 1326 Applied Calculus II
ECON 2302 Principles of Microeconomics

II. Major Requirements: 73 semester credit hours

Major Preparatory Courses: 15 semester credit hours beyond Core Curriculum
ACCT 2301 Introductory Financial Accounting
ACCT 2302 Introductory Management Accounting
BLAW 2301 Business and Public Law
ECON 2301 Principles of Macroeconomics
ECON 2302 Principles of Microeconomics
MATH 1325 Applied Calculus I
MATH 1326 Applied Calculus II
OPRE 3333 Quantitative Business Analysis
or MATH 2333 Matrices, Vectors, and Their Application
STAT 3360 Probability and Statistics for Management and Economics
or OPRE 3360 Managerial Methods in Decision Making Under Uncertainty

Major Core Courses: 28 semester credit hours
IMS 3100 Professional Development
BCOM 3310 Business Communication
BCOM 4350 Advanced Business Communication
FIN 3320 Business Finance
ITSS 3300 Introduction Technology for Business
OPRE 3310 Operations Management
OBHR 3310 Organizational Behavior
**MKT 3300** Principles of Marketing

**BPS 4305** Strategic Management

**IMS 3310** International Business

**Major Related Courses: 18 semester credit hours**

**IMS 4320** International Marketing

**FIN 3380** International Financial Management

**IMS 4330** Global Human Resource Management

**IMS 4373** Global Strategy

Six semester credit hours of the same foreign language. May include 3 semester credit semester credit hours from **BCOM 3320, BCOM 3321, BCOM 3322, BCOM 3323**.

**Guided Electives: 12 semester credit hours**

Select 12 semester credit hours from one of the following tracks:

**Global Business Track**

**IMS 4310** Export Market Development

**ENTP 4311** Entrepreneurial Strategy and Business Models

**OBHR 4310** Business Ethics

**OBHR 4352** Negotiation and Dispute Resolution

**FIN 3350** Macroeconomics and Financial Markets

**OPRE 3320** Supply Chain Management

Faculty led foreign study trip

**GEOG 3370** The Global Economy

**ECON 4360** International Trade

**Finance Track**

**FIN 3330** Personal Financial Planning

**FIN 3350** Macroeconomics and Financial Markets

**FIN 3340** Regulation of Business and Financial Markets

**FIN 3305** Real Estate Principles

**IT Track**
ITSS 4300  Database Fundamentals  
ITSS 4340  Enterprise Resource Planning  
ITSS 4353  Business Analytics  
ITSS 4352  Introduction to Web Analytics  
ITSS 4360  Network and Information Security  

Marketing Track  
MKT 3340  Marketing Research  
MKT 3320  Product and Brand Management  
MKT 3330  Introduction to Professional Selling  
MKT 4330  Digital and Internet Marketing  
MKT 4340  Consumer Behavior  

Supply Chain Management Track  
OPRE 3330  Project Management  
OPRE 4340  Purchasing and Sourcing Management  
OPRE 3320  Supply Chain Management  
OPRE 4350  Global Outsourcing Services  
OPRE 4330  Logistics and Inventory Management  

Innovation and Entrepreneurship Track  
ENTP 3301  Innovation and Entrepreneurship  
And choose any 3 courses from the following:  
ENTP 3360  Entrepreneurial Finance  
or FIN 3360  Entrepreneurial Finance  
ENTP 4311  Entrepreneurial Strategy and Business Models  
ENTP 4320  Small Business Management  
ENTP 4350  Corporate Entrepreneurship  
ENTP 4340  Social Entrepreneurship  

International Political Economy Track  
IPEC 3349  World Resources and Development
GEOG 3372 Population and Development
PSCI 4356 International Political Economy
PSCI 4329 Global Politics
PSCI 4347 The War on Drugs
PSCI 4348 Terrorism
GEOG 3359 Human Migration and Mobility: Global Patterns
PSCI 4360 The Political Economy of Multinational Corporations
PSCI 4359 Globalization and International Conflict
PSCI 4332 Latin American Politics
SOC 3336 Culture Regions
GEOG 3382 Russia: Yesterday, Today, and Tomorrow

III. Elective Requirements: 5 semester credit hours

Free Electives: 5 semester credit hours

Both lower- and upper-division courses may count as electives but students must complete at least 51 semester credit hours of upper-division courses to qualify for graduation.

JSOM freshmen are required to take **BA 1100** Business Basics.

Each student is expected to complete a minimum of 160 hours of business-related work to fulfill the JSOM professional practicum requirement.

1. Incoming freshmen must enroll and complete requirements of UNIV 1010 and the corresponding school-related freshman seminar course. Students, including transfer students, who complete their core curriculum at UT Dallas must take UNIV 2020.

2. Students with non-academic obligations (for example, full time jobs) who cannot study abroad for an entire semester may request a waiver to substitute 6 semester credit hours of faculty led study trips (IMS 3V91, IMS 3V92, IMS 3V93, IMS 3V94, IMS 3V95, IMS 3V96). An international internship may also be substituted for the semester of study abroad.

3. Curriculum Requirements can be fulfilled by other approved courses from institutions of higher education. The courses listed are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.

4. Indicates a prerequisite class to be completed before enrolling for upper-division classes.

5. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in Core Curriculum.

6. Students may elect to substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.
7. Students may substitute MATH 2418 or CS 2305.

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