MIS6334 - Advanced Business Intelligence

MIS 6334 Advanced Business Intelligence (3 semester credit hours) This course is SAS based and is part of the 4-course curriculum for the SAS data mining certificate program. It will cover the topics as required by the SAS certificate program including data manipulation, imputation, variable selection, SAS/STA, SAS/ETS, SAS/QC (DOE) and various SAS stat modules. Students will also learn various advanced business intelligence topics including business data analytics, model analytics, customer analytics, web intelligence analytics, business performance analytics and decision-making analytics. Tool to be used include SAS, Weka and spreadsheet modeling. Prerequisites: OPRE 6301 and MIS 6324. (3-0) Y (2016-02-05 18:06:02)