MECO6311 - Economics of Information Goods

MECO 6311 Economics of Information Goods (3 semester credit hours) Analysis of the creation, production, pricing and distribution of products that are mainly informational in nature such as software, television, and web pages. Network effects, path dependence, the choice of standards, and the problems of public goods will be analyzed. Includes examination of the roles of patent and copyright laws in the creation of these goods and the impacts of unauthorized copying. Several case studies will be examined in detail. Prerequisite: (MECO 6303 or SYSM 6319) or instructor consent required. (3-0) T (2016-02-05 18:51:42)