MAIS 5335 Crisis Communication in Schools and Organizations (3 semester credit hours) An advanced in depth look into crisis communication, strategies and management focusing on organizational and educational institutional responses in crisis situations. Specific past crisis events are examined, positive and negative responses are dissected, lessons learned are investigated and future management strategies for organizations, agencies and schools are formulated so that students may take these skills back to their respective current and future employment environments and implement these strategies. (3-0) Y (2016-02-05 23:48:19)