IMS6253 - Cross-Cultural Management

IMS 6253 Cross-Cultural Management (2 semester credit hours) Executive Education. This course focuses on understanding national culture and cultural issues in international business. It emphasizes the importance of managing regional cultural differences to enhance communication, negotiation, leadership, and group dynamics in an international or global work environment. Prerequisite: OB 6301. (2-0) Y (2016-02-05 18:56:35)