ENTP6351 - International Entrepreneurship and Innovation

ENTP 6351 International Entrepreneurship and Innovation (3 semester credit hours) Executive Education Course. This course is an introduction to the international business plan and provides an introduction to entrepreneurship with an emphasis on identifying, evaluating and developing new venture opportunities for international markets. Topics include opportunity identification and evaluation, startup strategies, business valuation, business plan development, financing the venture, managing the growing business and exit strategies. Prerequisites: (IMS 5200 or MKT 6301 or FIN 6301 or ACCT 6201) and BPS 6310 and instructor consent required. (3-0) Y (2016-02-05 17:55:33)