EMAC6375 - Research Methodologies in Emerging Media and Communication

**EMAC 6375** Research Methodologies in Emerging Media and Communication (3 semester credit hours)
This course introduces the basic set of knowledge and skills required for conducting rigorous research in emerging media and communication from various approaches. The concepts, strategies, methods, and skills that students will acquire in this course should help in understanding the implications and limitations of research reported by others, and to conduct and publish research in students’ chosen area of inquiry. Methods covered might include qualitative, quantitative, and/or ethnographic approaches. May be repeated for credit as topics vary (9 semester credit hours maximum). (3-0) T (2016-02-06 00:19:04)