BPS6311 - Strategy Implementation

BPS 6311 Strategy Implementation (3 semester credit hours) Implementation issues of strategic planning. Topics include: planning system design, organizing for planning, situation analysis, and corporate/ divisional relationships. Cases and selected readings illustrate the key planning concepts. Prerequisite: BPS 6210 or BPS 6310 or instructor consent required. (3-0) Y (2016-02-05 18:00:44)