ATEC6334 - Information Design for New Media

ATEC 6334 Information Design for New Media (3 semester credit hours) This course explores holistic discovery research and practice in the field of new media studies. Students will learn to uncover insights about user desirability, technological potential and possibility, data evaluation, value measures, and how to select ideas that have the greatest potential to ultimately invest, develop, and build new products and services. (0-3) T (2016-02-06 00:03:04)