IMS6355 - Global Communications and Negotiations

IMS 6355 Global Communications and Negotiations (3 semester credit hours) Executive Education Course. This course focuses on understanding national culture and cultural issues in international business. It emphasizes the importance of managing cultural differences to enhance communication, negotiation, leadership, and group dynamics in an international work environment. Instructor consent required. (3-0) Y (2016-02-05 18:28:06)