BPS7307 - Management Scholarship

BPS 7307 Management Scholarship (3 semester credit hours) As management scholars, why do we do what we do? What is it that we do? How do we do a better job? How do we make stronger contributions not only to academia but also to society? The short-run aim of this course is to familiarize PhD students with the various rules of the game associated with our profession. Its long-run aim is to enhance PhD students' odds for success as management scholars. Although designed primarily for PhD students, interested master's students can enroll. (3-0) T (2016-02-05 18:24:03)