BPS6310 - Strategic Management

**BPS 6310** Strategic Management (3 semester credit hours) Strategic management consists of the analysis, decisions, and actions that organizations take to create sustainable competitive advantages. The course examines a variety of issues including environmental, competitor, and stakeholder analysis; strategy formulation; and strategy implementation and control. The central role of ethics and corporate governance as well as global issues will be addressed. Prerequisites: **OB 6301** and **MKT 6301** and **ACCT 6201** and **ACCT 6202** and **FIN 6301**. (3-0) S (2016-02-05 18:25:29)