BA1100 - Business Basics

BA 1100 Business Basics (1 semester hour) This course is an introduction to the study of business, with exposure to each of the business disciplines. Students will be introduced to the functional areas of business, learn about social entrepreneurship, begin to plan their business careers, and present a simple business plan. Required for all freshman Naveen Jindal School of Management majors; open to all non-School of Management majors. Corequisite: UNIV 1010. (1-0) S (2016-02-06 00:47:44)