School of Arts and Humanities

Graduate Program in Emerging Media and Communication

The program leading to the MA in Emerging Media and Communication focuses on ways in which network technologies are transforming the creation and dissemination of information and content. Providing an interdisciplinary education that connects theory with practice, the program combines the creation of digital content for multiple communication platforms with examination of cultural issues created by emerging technology. The program is intended for (a) professionals in fields such as journalism, design, public relations, and advertising that are powerfully affected by emerging communicative technologies, (b) graduates with degrees in computer science or related fields who wish to expand their occupational potential by gaining expertise in communication, (c) graduates of programs in the humanities, communication, and journalism who wish to expand their occupational potential by gaining expertise in emerging media, and (d) teachers in the humanities and other fields that will be profoundly affected by new modes of communication and information transfer. Students must complete 33 semester credit hours of coursework and a capstone project.

Master of Arts in Emerging Media and Communication

33 hours minimum

Major Core Course: 3 hours

EMAC 6300 Interdisciplinary Studies in Emerging Media and Communication

Required Courses: 15 hours

EMAC 6342 Digital Culture
EMAC 6372 Approaches to Emerging Media and Communication
EMAC 6373 Emerging Media Studio I
EMAC 6374 Digital Textuality
HUHI 6323 Space, Time, and Culture
or HUHI 6351 History and Philosophy of Science and Technology
or HUSL 6355 Literature, Science, and Culture

Prescribed Electives: 9 hours

Nine hours chosen from the following courses:
ATEC 6331  Aesthetics of Interactive Arts
EMAC 6361  Creating Interactive Media
EMAC 6365  Journalism and the Digital Network
EMAC 6375  Research Methodologies in Emerging Media and Communication
EMAC 6383  Emerging Media Studio II
EMAC 6381  Special Topics in Emergent Communication
HUAS 6312  Art and Society
HUAS 6330  Studies in the Visual Arts
HUAS 6339  Painting/Digital Imaging/Video
HUAS 6354  Creating Short Fictions
HUAS 6355  Creating Nonfictions
HUAS 6373  Studies in Film, Television, and Digital Media
HUAS 6391  Creativity: Visual Arts Workshop
HUHI 6323  Space, Time, and Culture
HUHI 6327  Artist and Writer in Society
HUSL 6355  Literature, Science, and Culture

Free Elective: 3 hours
Final Project: 3 hours

EMAC 6V91  Advanced Project Workshop

Having completed at least 30 hours of coursework; students will complete and present an advanced multi-media project for evaluation by a master’s committee.