OB6333 - Managerial Decision Making

OB 6333 Managerial Decision Making (3 semester hours) Normative and descriptive examination of managerial decision making at the individual, group, and organizational levels. Exploration of cognitive heuristics, rational and non-rational decision making, temporal decision processes, and strategic decision processes under the influence of uncertainty and ambiguity of organizational contexts. Prerequisite: OB 63 01 or consent of instructor. (3-0) T (2016-02-05 21:43:50)