IMS6250 - Executive Study Trip - Mexico

IMS 6250 Executive Study Trip - Mexico (2 semester hours) This course focuses on NAFTA and the business, political, and cultural issues related to conducting business in Mexico. It involves a trip to an important business center where students visit companies, participate in classes at Mexican universities, and have cultural experiences pertinent to business decision-making and management in Mexico. Executive Education Course. (2-0) Y (2016-02-05 21:22:36)