HMGТ6406 - Strategic Management of Healthcare Organizations

**HMGТ 6406** Strategic Management of Healthcare Organizations (4 semester hours) Develops the strategic thinking skills required to create sustainable competitive advantage in a healthcare organization. Topics include critically assessing a medical organization's competitive strengths and weaknesses, analyzing competitive threats to long-term survival, strategy formulation and the identification of potential strategic partners. (4-0) T (2016-02-05 21:50:39)