EMAC6375 - Research Methodologies in Emerging Media and Communication

EMAC 6375 Research Methodologies in Emerging Media and Communication (3 semester hours) This course introduces the basic set of knowledge and skills required for conducting rigorous research in emerging media and communication from various approaches. The concepts, strategies, methods, and skills that you will acquire in this course should help you to understand the implications and limitations of research reported by others, and to conduct and publish research in your chosen area of inquiry. Methods covered might include qualitative, quantitative, and/or ethnographic approaches. (May be repeated for credit to a maximum of 9 hours.) (3-0) T (2016-02-05 22:11:22)