

Naveen Jindal School of Management

Bachelor of Science in Business Administration

Degree Requirements (120 semester credit hours)

I. Core Curriculum Requirements¹: 42 semester credit hours

Communication (6 semester credit hours)

3 semester credit hours Communication ([RHET 1302](#))

3 semester credit hours Communication Elective ([BCOM 3311](#))

Social and Behavioral Sciences (15 semester credit hours)

6 semester credit hours Government ([GOVT 2301](#) and [GOVT 2302](#))

6 semester credit hours American History

3 semester credit hours Social and Behavioral Science Elective ([ECON 2301](#))

Humanities and Fine Arts (6 semester credit hours)

3 semester credit hours Fine Arts ([ARTS 1301](#))

3 semester credit hours Humanities ([HUMA 1301](#))

Mathematics and Quantitative Reasoning (6 semester credit hours)

6 semester credit hours Calculus ([MATH 1325](#) and 1326)

Science (9 semester credit hours including at least one course with a substantial laboratory component)

II. Major Requirements: 52-58 semester credit hours

Major Preparatory Courses (18 semester credit hours)

[ACCT 2301](#)² Introductory Financial Accounting

[ACCT 2302](#)² Introductory Management Accounting

[BLAW 2301](#)² Business and Public Law

[ECON 2301](#)² Principles of Macroeconomics³

[ECON 2302](#)² Principles of Microeconomics

[MATH 1325](#)² Applied Calculus I^{3, 4}

[MATH 1326²](#) Applied Calculus II^{3, 4}

[OPRE 3333²](#) Quantitative Business Analysis

or [MATH 2333²](#) Matrices, Vectors, and Their Application⁵

[STAT 3360](#) Probability and Statistics for Management and Economics

or [OPRE 3360](#) Managerial Decision Making under Uncertainty

Major Core Courses (25 semester credit hours)

[BA 3100](#) Professional Development

[BCOM 3311](#) Business Communications³

[BCOM 4350](#) Advanced Business Communications

[FIN 3320](#) Business Finance

[MIS 3300](#) Introduction to Management Information Systems

[OPRE 3310](#) Operations Management

[OBHR 3310](#) Organizational Behavior

[MKT 3300](#) Principles of Marketing

[BPS 4305](#) Strategic Management

[IMS 3310](#) International Business

Major Related Courses (9-15 semester credit hours)

General Business (15 semester credit hours)

Breadth Core Courses for students not choosing a concentration. Select from the following with at least one course from 3 of the 6 groups:

Group 1: Management - OBHR prefix

Group 2: Marketing - MKT prefix

Group 3: Finance and Accounting - ACCT or FIN prefix

Group 4: Information Systems - MIS prefix

Group 5: Business Environment - BPS, BLAW, HMG, or IMS prefixes

Group 6: Operations Management - OPRE prefix

For Students Choosing a Concentration

Core Courses for the Innovation and Entrepreneurship Concentration: (9 semester credit hours)

[ENTP 3301](#) Entrepreneurship

[ENTP/FIN 3360](#) Entrepreneurial Finance

[ENTP 4311](#) Entrepreneurial Strategy

Core Courses for the Operations Management Concentration: (9 semester credit hours)

[OPRE 3320](#) Introduction to Supply Chain Management

[OPRE 4310](#) Lean and Six Sigma Processes

[OPRE 4320](#) Integrated SCM Information Systems

Core Courses for the Organizational Behavior Concentration: (12 semester credit hours)

[OBHR 3300](#) Principles of Management

[OBHR 3320](#) Groups and Teams

[OBHR 3330](#) Introduction to Human Resource Management

[OBHR 4310](#) Business Ethics

Core Courses for the Real Estate Concentration: (12 semester credit hours)

[MIS 3320](#) Business Analytics using Excel

or [FIN 3390](#) Introduction to Financial Modeling

[REAL 3305](#) Real Estate Principles

[REAL 3365](#) Real Estate Finance

[REAL 4365](#) Real Estate Law, Accounting and Taxation and Legal Concepts

Core Courses for the Healthcare Management Concentration (9 semester credit hours)

[HMG T 4301](#) Introduction to Healthcare Management

[HMG T 3311](#) Healthcare Accounting

[HMG T 4321](#) Introduction to Healthcare Information Systems

Guided Electives for Concentrations:

Innovation and Entrepreneurship Concentration: (12 semester credit hours)

Twelve semester credit hours to be selected from:

[ENTP 4320](#) Small Business & New Venture Management

[ENTP 4330](#) Entrepreneurial Marketing

[ENTP 4340](#) Social Entrepreneurship

[ENTP 4350](#) Corporate Entrepreneurship

[ENTP 4360](#) Innovation and Creativity

Operations Management Concentration: (12 semester credit hours)

Three semester credit hours to be selected from:

[MIS 4340](#) Enterprise Resource Planning

[OPRE 3330](#) Introduction to Project Management

Nine semester credit hours to be selected from:

[ACCT 3341](#) Cost Management Systems

[IMS 4310](#) Export Market Development

[BA 4199](#) Seniors Honors in Business Administration

[BA 4299](#) Thesis Research Methods and Writing Seminar

[MIS 4300](#) Database Fundamentals

[OBHR 4352](#) Negotiation and Dispute Resolution

[MKT 3330](#) Personal Sales and Sales Management

[MIS 4340](#) Enterprise Resource Planning

[OPRE 3330](#) Introduction to Project Management

Organizational Behavior Concentration: (9 semester credit hours)

Nine semester credit hours to be selected from

The Human Resources Track:

[OBHR 4331](#), [OBHR 4333](#), [OBHR 4334](#), [IMS 4330](#).

OR

The Leadership Track:

[OBHR 4350](#), [OBHR 4352](#), [OBHR 4354](#), [OBHR 4356](#), [OBHR 4358](#), [OBHR 4360](#).

Healthcare Management Concentration: (12 semester credit hours)

Twelve semester credit hours to be selected from:

[OBHR 4350](#), [OBHR 4310](#), [MIS 4300](#), [OBHR 4352](#), [MKT 3340](#), [MKT 4321](#), [OPRE 3320](#), [4310](#), [PA 3333](#), [ECON 3330](#), or [SPAN 3341](#).

Real Estate Concentration: (12 semester credit hours)

Twelve semester credit hours to be selected from:

[FIN 3360](#), [FIN 4300](#), [FIN 4310](#), [GEOG 3304](#), [MIS 4310](#), [MKT 3340](#), [MKT 4321](#), [MKT 4330](#), [OBHR 4352](#), [PA 3377](#), [REAL 4V80](#), or [REAL 4V90](#).

III. Elective Requirements: 20-26 semester credit hours

Advanced Electives (6 semester credit hours)

All students are required to take at least six semester credit hours of Advanced Electives outside their major field of study. These must be either upper-division classes or lower-division classes that do not have prerequisites.

Free Electives (14-20 semester credit hours)

Both lower- and upper-division courses may count as electives but students must complete a total of 51 semester credit hours of upper-division credit to qualify for graduation. JSOM freshmen are required to take [BA 1100](#) Business Basics.

1. Curriculum Requirements can be fulfilled by other approved courses from accredited institutions of higher education. The courses listed in parentheses are recommended as the most efficient way to satisfy both Core Curriculum and Major Requirements at UT Dallas.
2. Indicates a prerequisite class to be completed before enrolling for upper-division classes.
3. A required Major course that also fulfills a Core Curriculum requirement. Semester credit hours are counted in both the Core Curriculum and Major Requirements.
4. These semester credit hours are counted under Mathematics Core above; students may substitute MATH 2413 and MATH 2414 or MATH 2417 and MATH 2419.
5. Students may substitute MATH 2418 or CS 2305.

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